

# GET SUCCESS WITH EU FUNDING FOR HEALTHCARE PROJECTS

HORIZON 2020 is by far the most ambitious funding program that the EU Commission has launched until now. Between 2014 and 2020, more than 70 billion Euros will be spent on research and innovation, and a large share of this budget will go to health related activities. In particular, European biomedical research will be supported from the level of very basic research to the implementation in clinical practice. Competition will be fierce, but rewards are high for those who finish the marathon. Wiborg can help you through the entire application process and thereby increase the likelihood of getting funding.

**BIG**

**OPPORTUNITY**

**FOR SMEs**

The HORIZON 2020 program provides much better opportunities for Small/Medium sized Enterprises (SMEs) than in the previous Frame Work programs, e.g. FP7. While most calls will require direct SME participation, there will also be specific funding opportunities in the form of a financing instrument (budget of > 3 billion Euros), only available to SMEs. As non-dilutive financing, these funds will be very attractive to advance for example a drug discovery project or a newly formed biotech company.

It is a complex and non-transparent process to apply for EU funding. But if you follow a few important steps, you will get there. First of all, allow sufficient time and resources to prepare the proposal. Set a good team that can take it all the way and focus on the right things: while knowledge of the system and procedures is certainly critical for success, first and foremost, the **quality** of the project must be excellent.

**HOW DO YOU**

**APPLY FOR**

**EU FUNDING?**

Personalised Medicine

Cancer

Neuroscience

Healthy Aging

Rare Diseases

**HOW CAN  
WE HELP  
YOU?**

Our consultants with backgrounds in academic and industry research can support you in all phases from idea to grant of EU funding. Before – during – and after:

- Discuss, challenge and refine your idea
- Establish a Consortium with the best partners
- Coordinate and write the proposal
- Get the budget and all formalities right
- Submit the proposal to EU

We can also assist with implementation and take responsibility for the coordination and impact part of the project.

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With our experience in preparing EU applications, the process will be focused and efficient. Acting as an EU Expert Reviewer in Brussels, we know exactly which elements of a proposal must be emphasized in order to qualify for a grant. During 2012 and 2013, Wiborg has lead the formation of 4 EU consortia and been fully responsible for the writing and submission of 7 grant applications. The success rate is more than 60% resulting in € 7.6 million funding so far.

**INCREASE  
YOUR RATE OF  
SUCCESS**

**CONTACT US  
TODAY TO  
LEARN MORE**

Don't wait to take the decision! If you do not want to commit 100% and go all the way with an EU Proposal, forget it. But if you are ready to do it and want to tap into this funding opportunity, make an appointment with us today to discuss the possibilities.

WE ARE LOOKING FORWARD TO SUPPORT YOU:  
**TEL: +45 4587 1910 OR MAIL: [INFO@WIBORG.COM](mailto:INFO@WIBORG.COM)**